

Organic marketing systems built to **outlast the engagement.**

Search, content, organic video, and press for small businesses. Pick the level of support that fits. **Need a single project with an end date?** I scope those separately.

Foundation

\$800 / month

Get found and trusted on organic search engines.

Month 1 setup: keyword research, metadata, Google Business Profile, and listings

Citation cleanup and build

Review automation fix and request copy

GA4 conversion tracking

1 content asset a month. Your pick: webpage, blog post, sales sheet, one-pager, or design

2 organic video edits a month. You post.

Citation, review, and profile monitoring

Monthly performance report

BEST FOR

New businesses getting found for the first time.

Growth

\$1,500 / month

Amplify your visibility in search engines, plus press visibility.

Everything in Foundation, plus:

4 organic video edits a month. You post.

1 press release a month on the wire. Wire fee billed to you.

2 content assets a month (up from 1). Same flexible mix.

AI search visibility tracking

BEST FOR

Businesses with product-market fit and a strong client base, ready to scale.

Authority

\$3,000 / month

Become the leader in your industry's organic space.

Everything in Growth, plus:

I run your organic video. 6 edits a month, posting, and community management

Wire fee covered on your monthly release

50 PR and link pitches a month. Qwoted, local news, and outlets that fit your business

Founder-led LinkedIn: 4 ghostwritten posts a month

Quarterly lead generation asset: guide, data study, or whitepaper

AI content workflow built for your team, plus training

BEST FOR

Businesses with proven processes that need more hands to scale.

SITE CHANGES, TWO WAYS

You have a developer. I work with them directly. They get build-ready specs, copy, and metadata.

You're on a site builder. Shopify, GoDaddy, Squarespace, Wix, Replit, or Webflow. I make the updates myself.

HOW ORGANIC VIDEO WORKS

01

I build the strategy and shot list.

02

I give you a VO template to turn into your script.

03

You film the footage and record the VO. Phone video is fine.

04

I edit. You post, or I post and manage replies on Authority.